

Luma Learn Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to www.lumalearn.com, lms.lumalearn.com, Luma Learn, and Luma Learn For Organizations and governs data collection and usage.

For the purposes of this Privacy Policy, unless otherwise noted, all references to Luma Learn include www.lumalearn.com, lms.lumalearn.com, Luma Learn, and Luma Learn For Organizations.

The Luma Learn website is a e-commerce site. By using the Luma Learn website, you consent to the data practices described in this statement.

Collection of your Personal Information

In order to better provide you with products and services offered on our Site, Luma Learn may collect personally identifiable information, such as your: Full name, email address, address, phone number, and/or billing information. We may collect this information if you visit our site, register on our site, sign up for a newsletter, ask a question, contact us, request an installment payment, or request information.

Customers may choose to visit our site anonymously; we will only collect such above information if the customer voluntarily offers it. Customers may choose to refuse to give such personally identifiable information, but it may prevent some ways we can interact with you on the site.

If you purchase Luma Learn's products and services, we collect billing information. This information is used to complete the purchase transaction.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through Luma Learn's public message boards, this information may be collected and used by others.

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services available on the Site. These may include: (a) registering for an account on our Site; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message.

To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or nonpersonal information in the future.

Use of your Personal Information

Luma Learn collects and uses your personal information to operate its website(s) and deliver the services you have requested (improving customer service).

Luma Learn may also use your personally identifiable information to inform you of other products or services available from Luma Learn and its affiliates (personalizing user experience).

Luma Learn may use your personal information to improve our site, using feedback you provide us.

Luma Learn may use your personal information to process payments. We do not share this information, except as necessary to provide the service.

Luma Learn may use your personal information if we need to legally investigate any activities, including fraud or potential safety threats. Additionally, we may use your personal information if needed to comply with the law.

Luma Learn may use your personal information to keep you, the customer, informed of our products or services. It may also be used to respond to inquiries directed through our website. If a user signs up for our newsletter, they will receive periodic emails which will always contain an unsubscribe or opt-out clause.

Sharing Information with Third Parties

Luma Learn does not sell, rent or lease its customer lists to third parties. We do not store your credit card information. We use a third party payment processor, Pay Pal, and do not retain any financial information such as credit card numbers. That is all retained by Pay Pal. Their privacy policy may be found here: www.paypal.com/us/webapps/mpp/ua/privacy-full

Luma Learn may share data with trusted partners to help perform statistical analysis, send you email or postal mail, or provide customer support. All such third parties are prohibited from using your personal information except to provide these services to Luma Learn, and they are required to maintain the confidentiality of your information.

Luma Learn may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Luma Learn or the site; (b) protect and defend the rights or property of Luma Learn; and/or (c) act under exigent circumstances to protect the personal safety of users of Luma Learn, or the public.

Tracking User Behavior

Luma Learn may keep track of the websites and pages our users visit within Luma Learn, in order to determine what Luma Learn services are the most popular. This data is used to deliver customized content and advertising within Luma Learn to customers whose behavior indicates that they are interested in a particular subject area.

Automatically Collected Information

Information about your computer hardware and software may be automatically collected by Luma Learn. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Luma Learn website.

Cookies

Our site may use cookies, which are small files placed on your computer's hard drive which allows web applications to gather information about your preferences. We do this to enhance user experience. We may track information, but users may choose to set their web browser to refuse or to give an alert if a cookie is being sent. Additionally, our website will use cookies in the proper functioning of the website. It may remember you after you log in and will determine your session is secure.

3rd party cookies

Google Analytics: this cookie allows us to see information on website activities such as page views, time spent, action taken, source type, etc. This information may not be tracked back to individuals because it is displayed as numbers. We use google analytics so that we know what products and services are more preferable to our customers.

Google Adwords: Luma Learn may use Google Adwords. This allows us to better determine which pages were integral in helping to lead to a specific action taken by a user.

Canceling Your Account and/or changing settings or personal information

You may cancel your account, opt out of emails, or modify your personal information at anytime. To cancel your account in full, including deletion of all of the information we may have collected on you, please contact our team at support@lumalearn.com. By deleting your account, you agree the your access will be fully disabled on any services provided by Luma Learn.

If you'd like to modify your personal information, please first visit your account settings and then contact service@lumalearn.com if you require further help.

If you'd like to be removed from our newsletters and announcements, you may do so at any time by selecting the unsubscribe link in the bottom of our emails.

Security of your Personal Information

Luma Learn secures your personal information from unauthorized access, use, or disclosure. Luma Learn uses the following methods for this purpose:

SSL certificate/secured channel

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

Children Under Thirteen

Luma Learn collects personally identifiable information from children under the age of thirteen. Luma Learn collects this information for the following reason(s): online classes. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website. If you are a parent and you have questions regarding our data collection practices, please contact us using the information provided at the end of this Statement of Privacy.

E-mail Communications

From time to time, Luma Learn may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. In order to improve our Services, we may receive a notification when you open an email from Luma Learn or click on a link therein.

If you would like to stop receiving marketing or promotional communications via email from Luma Learn, you may opt out of such communications by clicking on the unsubscribe button which is found with each email.

If you wish to delete your account, you may also do so by requesting an account deletion from us at info@lumalearn.com

External Data Storage Sites

We may store your data on servers provided by third party hosting vendors with whom we have contracted.

Retention of Data

We will retain your information for as long as necessary to fulfill the purposes herein or until we are legally required or permitted to do so, however users will have ownership, control, and all rights to their records.

Consents Records

Luma Learn will store and/or track consents given by you on this website.

Changes to this Statement

Luma Learn reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of the Site and/or Services available through this Site after such modifications will constitute your:

- (a) acknowledgment of the modified Privacy Policy; and
- (b) agreement to abide and be bound by that Policy.

Agreement of terms

By using our Site, you agree to the terms herein. If you don't agree, please do not use our site.

Third Party Websites

You may find advertisements or content from third party websites on our site. We do not control the content of these sites. They would have their own privacy policies.

Contact Information

Luma Learn welcomes your questions or comments regarding this Statement of Privacy. If you believe that Luma Learn has not adhered to this Statement, please contact Luma Learn at:

Luma Learn
PO Box 131
Modena, Pennsylvania 19320
Email Address:
info@lumalearn.com

Effective as of May 24, 2018